

Washington State
Quit Line Data Summary
 April 2005 vs. February, March, & April 2006

Total Calls to Quit Line	April 2005 N = 2,138	Feb. 2006 N = 1,518	Mar. 2006 N = 1,519	April 2006 N = 1,252
	April 2005 %	Feb. 2006 %	Mar. 2006 %	April 2006 %
Gender	N = 1,847	N = 1,286	N = 1,215	N = 955
Female	57.4%	60.8%	60.9%	63.7%
Male	42.6%	39.2%	39.1%	36.3%
Race/Ethnicity	N = 1,608	N = 1,157	N = 1,072	N = 843
American Indian/Alaskan Native	3.7%	4.2%	4.7%	3.2%
Asian/Pacific Islander	1.4%	4.2%	1.9%	1.3%
African American	4.3%	3.1%	4.2%	5.4%
White	90.5%	83.2%	82.7%	83.6%
Other	NA	5.3%	6.5%	6.5%
Hispanic/Latino ¹	7.0%	4.9%	6.3%	5.6%
Age	N = 1,790	N = 1,229	N = 1,156	N = 906
Less than 18 years old	1.6%	1.8%	1.3%	1.1%
18 - 24 years old	20.2%	17.0%	16.1%	15.9%
25 - 34 years old	26.9%	25.2%	22.7%	25.5%
35 - 44 years old	18.8%	21.8%	23.8%	24.4%
45 years and older	32.5%	34.2%	36.1%	33.1%
Education	N = 1,694	N = 1,129	N = 1,049	N = 833
Did not graduate high school	21.5%	21.2%	23.2%	18.4%
High school graduate	33.9%	36.1%	36.9%	38.9%
Some college/vocational school	34.7%	30.1%	29.2%	30.2%
College graduate	9.9%	12.6%	10.7%	12.5%
Caller Type²	N = 1,944	N = 1,430	N = 1,413	N = 1,160
General Information	7.0%	9.6%	11.9%	12.4%
Health care provider	1.3%	2.6%	3.9%	3.5%
Tobacco user	91.7%	87.8%	84.2%	84.1%
Payer Type	N = 1,360	N = 1,159	N = 1,133	N = 876
Insured	35.9%	36.4%	39.6%	34.8%
Uninsured	33.5%	37.5%	34.2%	35.7%
Medicaid	30.6%	26.1%	26.2%	29.5%
Heard About	N = 1,532	N = 1,107	N = 1,032	N = 801
Employer/worksite	1.3%	2.3%	1.2%	2.9%
Health care professional	21.7%	25.2%	30.6%	29.0%
Television	14.6%	3.7%	3.5%	5.1%
Website	NA	3.0%	2.8%	3.2%
Radio	4.9%	2.8%	1.0%	1.5%
Newspaper/Magazine	2.7%	1.3%	0.9%	0.4%
Brochure/Newsletter	5.2%	10.9%	15.0%	13.6%
Family or friend	28.4%	43.6%	37.7%	36.1%
Health Department	3.6%	5.9%	6.9%	7.6%
School	1.8%	1.3%	0.5%	0.6%